



JUNE 16, 2024 | COMERICA CENTER, FRISCO, TEXAS

PARTNERSHIP PROPOSAL

[JUNETEENTHUNITYGAMES.COM](https://www.juneteenthunitygames.com)

[@JUNE19_UNITY](https://twitter.com/JUNE19_UNITY)

[#JUNETEENTHUNITYGAMES](https://twitter.com/JUNETEENTHUNITYGAMES)

mission and vision

Juneteenth Unity Games

A family-friendly, adult field day that encourages individuals from all walks of life to get out and be active, while celebrating freedom, unity, culture, community and pride. #BetterTogether

Juneteenth Unity Games is an event that pours back into it's community. Guest will need to bring non-perishable foods and/or school supplies to enter. 100% of the donations will be given to **Lovepacs**, who will distribute the items to children in need and programs such as **Journey to Dream**.



who we are

B'ria Wagner and Keyia Gibbs *The athlete and the creative*

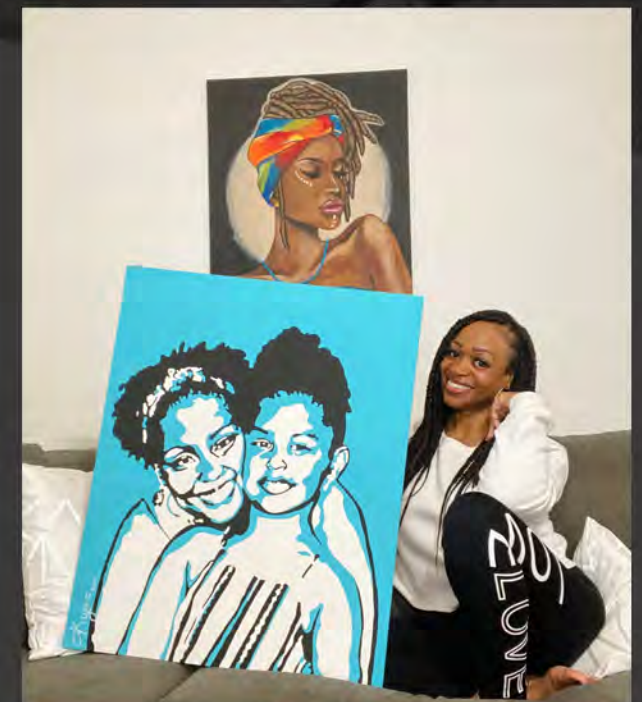
This mother, daughter duo created Juneteenth Unity Games when B'ria talked to her mom about an outdoor game day she wanted to plan for her friends and family. As she described this adult field day of sorts, Keyia immediately saw the potential in it and knew that it was much bigger than just a fun day for friends and family. She saw it as a community event. Something for everyone, not just a few familiar faces.

They realized that with everything 2020 had thrown out, EVERYONE could use a day to connect, laugh, and enjoy community. A nostalgic, fun-filled and stress-free day. Something that brought us all together. A good time. A reason to laugh. A day to remember where we've come from, and celebrate how far we've gotten. This was the kind of day we could all use.

They pitched the idea to B'ria's dad and he was all in, excited to pull his resources and connections to help where he could. That along with B'ria's incredible people skills and persuasive networking ability, paired with Keyia's creativity and experience in graphics, and planning made them a great team to pull off such an event.

Today B'ria's idea with Keyia's creativity has become a reality. On the weekend closest to June 19th each year, you'll find friends and families from all walks of life spending a day playing fun games, listening to amazing music and eating delicious food, while learning more about African American culture. This day is truly for anyone and everyone.

We hope to see you there!



unleash your inner child

GENERAL ADMISSION PLAY

- Head, Shoulders, Knees & Cones
- Red Light, Green Light
- Giant Connect Four
- Mega Jenga
- Video Games
- Spades
- Dominoes
- and more

FOR THE KIDS

- Face Painting
- Tic Tac Toe
- Planting Project
- Bounce House
- Inflatable Games
- Reading Nook

Remember how excited you were for your elementary school field days? Do you remember the thrill of the competitive games, a full day of laughter, playing with friends, the special lunch you made with all your favorite foods, the pride you felt when you were handed your first place ribbon?

Juneteenth Unity Games wants to bring back that childhood joy! Leave all the worries of adulthood behind and come play with us!

Your favorite childhood games, but with a twist!

2023 TEAM COMPETITIONS



[View Game Details ▶](#)

event in numbers

2023



6

6 teams came to compete in fun, entertaining games for a chance to become the **Juneteenth Unity Games CHAMPIONS!**



6

6 local food vendors provided tasty eats, treats, and drinks to satisfy everyone's taste buds.



16

16 small, black-owned businesses set up shop



22

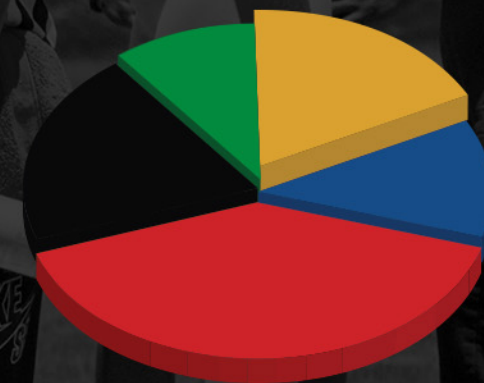
22 volunteers graciously lent a helping hand



700

700 attendees had a blast at the 3rd annual **Juneteenth Unity Games!**

Attendees by Age



- 0 - 12 (18%)
- 13 - 19 (12%)
- 20 - 35 (40%)
- 36 - 49 (20%)
- 50+ (10%)

Unmeasurable amounts of fun



Live DJ



Culture Corner



Free Games



General Admission competitions



Face Painting



Bounce House



Raffles

2024 goals

With the help of our partners, Juneteenth Unity Games 2023 was amazing! But we need your help to make 2024 even better!

Here is what we are looking to add to expand on 2023's success



More educational vendor booths

- Continuing Education
- Employment resources
- Prison Reform
- Farming: Make this it's own separate event



Culture inspired performances.

- D9 Fraternity
- Singer
- Drumline



Kids competitions

Games for kids 8-10 and 11-13



Culture dances

- Dance together doing popular shuffles.
- Have someone teach a line dance



Collect 8,000 lbs of school supplies and food for children in need



Black Trivia

- Questions about Black history and culture
- Finish the song and name this dance



800 - 1,000 Attendees
8 - 10 Teams

2023 snapshot



[Click here to view recap video](#)

partner with us

PARTNERSHIP PACKAGES

EVENT ACTIVATION *May not be available after 5/19/2023

LIFT EVERY VOICE \$15,000
FREEDOM \$6,000
UNITY \$2,000
EQUALITY \$1,000
JUSTICE \$750
PRIDE \$500
SOLIDARITY \$250

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Official Sponsor of the 2024 Learn & Grow Event	●						
Commercial (provided by partner) played on Jumbotron	●						
Logo on Step & Repeat*	●	●	●				
Official partner of Juneteenth Unity Games Winner's Circle*	●						
Opportunity to present Winner's Circle medals	●						
Opportunity to deliver dedicated partner remarks	●	●					
Private partner area	●						
5 food & 5 dessert vouchers	●	●					
Opportunity to be official playing field sponsor*		●					
Opportunity to sponsor Panther Playland*			●				
On site banner (provided by partner)	●	●	●	●	●		
Opportunity to sponsor the JUG website photo gallery			●				
Partner for all games/team competitions*				●			
Logo inclusion on official team competitor BIBs*	●	●	●	●	●		
On-site marketing collateral (provided by partner)	●	●	●	●	●	●	
Inclusion on JUG on-site thank you banner	●	●	●	●	●	●	●

PROMOTION/MEDIA

Company recognition on social media	●	●	●	●	●	●	●
Website Home Page banner inclusion	●	●	●				
Logo inclusion on official Juneteenth Unity Games Website	●	●	●	●	●	●	●

Juneteenth Unity Games is a 501(c)(3). All contributions made are tax deductible

Let us hear your ideas

Would you like your partnership package customized more to your specific needs? Let us hear your ideas. We would be happy to work with you to custom design a package that suits you and your company best.

2023 partners



RED VELVET PARTIES



Helping Here.

AutoNation Ford
Frisco



Click on the logo to visit our partners websites

call to action

We are ready to build with you!

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Thank You!