(Tentative)

JUNE 18, 2023 | COMERICA CENTER, FRISCO, TEXAS

PARTNERSHIP PROPOSAL

JUNETEENTHUNITYGAMES.COM | @JUNE19_UNITY | #JUNETEENTHUNITYGAMES

mission and vision

Juneteenth Unity Games

A family-friendly, adult field day that encourages individuals from all walks of life to get out and be active, while celebrating freedom, unity, culture, community and pride. #BetterTogether

As the first Juneteenth event in our area, we strive to give individuals and families a fun, safe, and loving environment to let their hair down and have a good time. We aim to educate on Black history, spotlight small, Black-owned businesses, emphasize the importance of education, personal growth, and self-sufficiency, as well as bring more diverse activities to the community.

who we are

B’ria Wagner and Keyia Gibbs

The athlete and the creative

This mother, daughter duo created Juneteenth Unity Games when B'ria talked to her mom about an outdoor game day she wanted to plan for her friends and family. As she described this adult field day of sorts, Keyia immediately saw the potential in it and knew that it was much bigger than just a fun day for friends and family. She saw it as a community event. Something for everyone, not just a few familiar faces.

They realized that with everything 2020 had thrown out, EVERYONE could use a day to connect, laugh, and enjoy community. A nostalgic, fun-filled and stress-free day. Something that brought us all together. A good time. A reason to laugh. A day to remember where we’ve come from, and celebrate how far we’ve gotten. This was the kind of day we could all use.

They pitched the idea to B’ria’s dad and he was all in, excited to pull his resources and connections to help where he could. That along with B'ria's incredible people skills and persuasive networking ability, paired with Keyia’s creativity and experience in graphics, and planning made them a great team to pull off such an event.

Today B’ria’s idea with Keyia’s creativity has become a reality. On the weekend closest to June 19th each year, you’ll find friends and families from all walks of life spending a day playing fun games, listening to amazing music and eating delicious food, while learning more about African American culture. This day is truly for anyone and everyone.

We hope to see you there!

unleash your inner child

FREE PLAY GAMES

- Head, Shoulders, Knees & Cones
- Red Light, Green Light
- Giant Connect Four
- Giant Cup Pong
- Mega Jenga
- Frisbee Tic Tac Toe
- Musical Rings
- Spades
- Dominoes
- and more

FOR THE KIDS

- Face Painting
- Tic Tac Toe
- Side Walk Chalk
- Bounce House
- Game Truck
- Competitive Games

Remember how excited you were for your elementary school field days? Do you remember the thrill of the competitive games, a full day outside laughing and playing with friends, the special lunch you made with all your favorite foods, the pride you felt when you were handed your first place ribbon?

Juneteenth Unity Games wants to bring back that childhood joy! Leave all the worries of adulthood behind and come play with us!

Your favorite childhood games, but with a twist!

2022 TEAM COMPETITIONS

View Game Details ▶

event in numbers

2021, Inaugural Year

4

4 teams came to compete in fun, entertaining games for a chance to become the Juneteenth Unity Games CHAMPIONS!

2

2 local food vendors provided tasty eats and treats to satisfy everyone's taste buds.

7

7 small, black-owned businesses set up shop

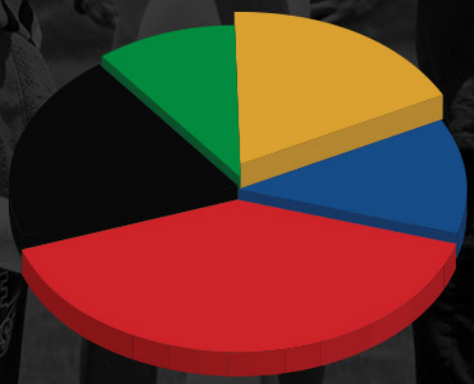
10

10 volunteers graciously lent a helping hand

250

250 attendees had a blast at the 2nd annual Juneteenth Unity Games!

Attendees by Age



Unmeasurable amounts of fun

- Live DJ
- Culture Corner
- Free Games
- General Admission competitions
- Face Painting
- Bounce House
- Raffles

2023 goals

With the help of our partners, Juneteenth Unity Games 2022 was amazing! But we need your help to make 2023 even better!

Here is what we are looking to add to expand on 2022's success

Add more educational vendor booths

- Continuing Education
- Employment resources
- Financial advising
- Prison Reform
- Gardening

Bring the event inside, out of the Texas heat

Add professional teams

- Police Department
- Fire Department
- Basketball Team
- Teachers / Coaches

Add culture inspired performances.

- Step Teams
- Drill Teams
- Etc.

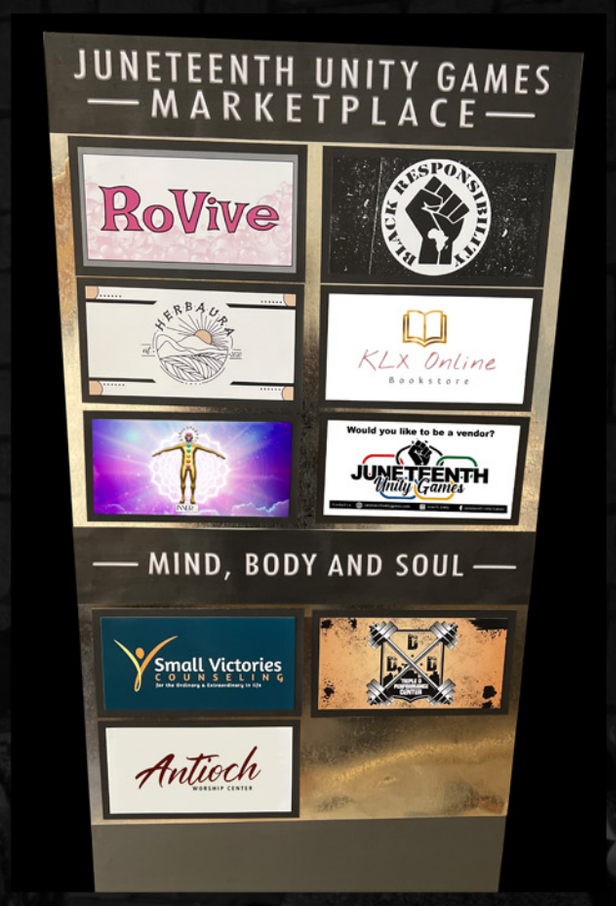
Incorporate Father's Day tribute and/or gift bags

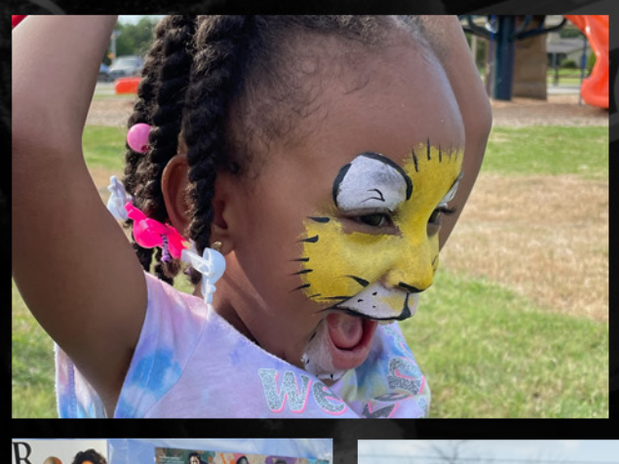
Giva a deserving student a scolarship

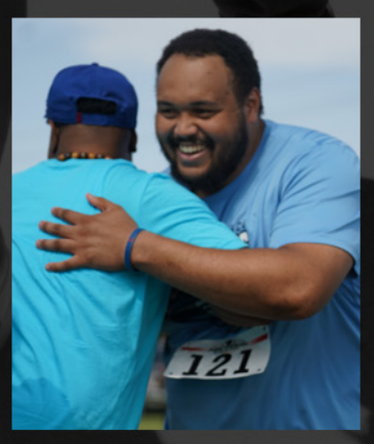
500 - 600 Attendees
8 Teams

Art Walk
4 large art prints by local black artists.
Add more each year

2022 snapshot







Click here to view recap video

2021 snapshot

Click here to view recap video

partner with us

PARTNERSHIP PACKAGES

EVENT ACTIVATION

*May not be available after 5/19/2023

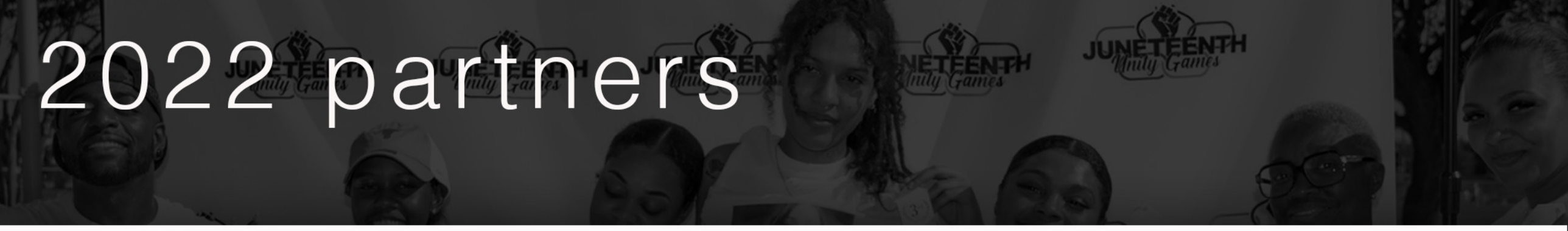
	LIFT EVERY VOICE $15,000	FREEDOM $6,000	UNITY $2,000	EQUALITY $1,000	JUSTICE $750	PRIDE $500	SOLIDARITY $250
Official Sponsor of the JUG Deserving Student Scholarship	●						
Commercial (provided by partner) read by MC throughout event	●						
Logo on Step & Repeat*	●	●	●				
Official partner of Juneteenth Unity Games Winner's Circle*	●						
Opportunity to present Winner's Circle medals	●						
Opportunity to deliver dedicated partner remarks	●	●					
Private partner area	●						
5 food & 5 dessert vouchers	●	●					
Opportunity to be official playing field sponsor*		●					
Opportunity to sponsor Kids Zone*			●				
On site banner (provided by partner)	●	●	●	●	●		
Opportunity to sponsor the JUG website photo gallery			●				
Partner for all games/team competitions*				●			
Logo inclusion on official team competitor BIBs*	●	●					
On-site marketing collateral (provided by partner)	●	●	●	●	●	●	●
Inclusion on JUG on-site thank you banner banner	●	●	●	●	●	●	●

PROMOTION/MEDIA

Company recognition on social media	●	●	●	●	●	●	●
Website Home Page banner inclusion	●	●	●				
Logo inclusion on official Juneteenth Unity Games Website	●	●	●	●	●	●	●

Let us hear your ideas

Would you like your partnership package customized more to your specific needs? Let us hear your ideas. We would be happy to work with you to custom design a package that suits you and your company best.



2022 partners

RED VELVET PARTIES

CONVERGE CHURCH
JESUS.PEOPLE.PURPOSE.

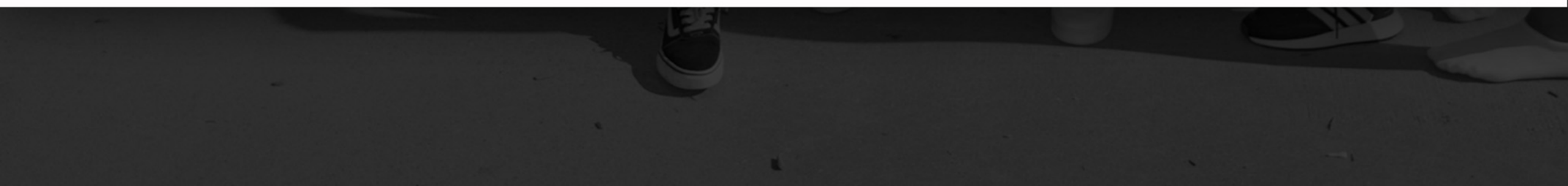
DALLAS Lash ACADEMY

SWIN CITY LEAGUE EST. 2018

SHOWTIMEFILMZ

SNEAKER ARTIST

Click on the logo to visit our partners websites



call to action

We are ready to build with you!

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Thank You!